

Smarter Collaboration Insights

Sharing ideas to accelerate smarter collaboration

February 2023

FEATURED THOUGHT LEADERSHIP

See more thought leadership below.

Smarter Collaboration Featured in "Forbes"

How can smarter collaboration tackle common business issues, like M&A challenges, employee disengagement, high-pressure situations, and overcommitment? Check out [this recent article for Forbes](#) for some insights from *Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*. You'll also learn more about how we define smarter collaboration and the research that undergirds our views.



How Multiple Viewpoints Enrich Outcomes

What do understanding the seven key dimensions of collaboration, changing how team are evaluated and rewarded, and overcoming homophily all have in common? Easy (at least for smart collaboration practitioners): They are all

ways to achieve better collaboration *and* more enriching outcomes through integrating multiple viewpoints. For more on this topic, hear Dr. Heidi K. Gardner on the [New Books Network Podcast](#).



NEW SMARTER COLLABORATION TOOL

Smarter Collaboration Diagnostic Toolkit

Last week, Harvard Business Review Press launched the [Smarter Collaboration Diagnostic Toolkit](#) by Dr. Heidi K. Gardner and Ivan Matviak. Bundled with a *Smarter Collaboration* ebook, this five-module resource provides you with the guidance and assets to conduct your own collaboration diagnostic (a research-based approach to obtaining a clear-eyed view of your organization's readiness to implement a collaboration-related strategy). This includes the written steps, videos, templates, ideas, tips, examples, talking points, and worksheets to:

- Understand the diagnostic (module 1)
- Collect the data, including internal and client perspectives (module 2)
- Analyze and interpret the data (module 3)
- Communicate and disseminate your findings (module 4)
- Embed smarter collaboration into your company (module 5)

For more details on this new offering, please email Christine Dunne at christine@gardnerandco.co.



SMARTER COLLABORATION BOOK UPDATE

***Smarter Collaboration* by the Numbers**

Check out these key stats about the new book from Dr. Heidi K. Gardner and Ivan Matviak:

- **47** Amazon five-star reviews (and counting - please help us reach 50!)
- **8** countries in which Dr. Gardner has hosted a book launch event
- **38** live book launch events since *Smarter Collaboration's* release
- **5,970** people who have attended a book launch event
- **17** professors and their research cited in *Smarter Collaboration*

Dr. Gardner at a Denmark Book Launch Event



Book Club

This week we are officially releasing the digital book club kit for *Smarter Collaboration*. Perfect for workplaces, this resource features questions for each chapter to help people retain the key concepts and ideate—together—on how to apply them. Other contents include a letter from Dr. Heidi K. Gardner and Ivan Matviak, tips for starting a corporate book club, and a set of key, high-level questions about the book. If you're interested in receiving this kit, please email Christine Dunne at christine@gardnerandco.co.

MORE THOUGHT LEADERSHIP

Have a few minutes? Read through (or listen to) some newly published materials from Dr. Heidi K. Gardner:

- "[Les Echos](#)" Article: Explores how people can collaborate in companies, and with external partners, to solve problems, innovate, and transform society for the better
- "[Legal Management Magazine](#)" Article (cowritten with Clinton Gary): Offers ways that legal administrators can get a seat (and voice) at the strategy table
- [LinkedIn Post about Decision Fatigue](#): Looks at this cognitive bias and its potential impact on compensation-related decisions
- "[School for Startups Radio](#)" Show: Addresses topics like the CVS Health/Aetna merger, how to effectively conduct a meeting, and the

importance of an elevator pitch for smart collaboration

- "[Performance Leader](#)" Podcast: Digs into compensation models, performance systems, and metrics that enable or inhibit collaboration

STAY CONNECTED

Keep in Touch

Follow Gardner & Co. on [LinkedIn](#) and visit our [website](#) for extra news and insights on smarter collaboration and our growing community of clients, partners, and accelerators.

Share the Newsletter

Invite your fellow smarter collaboration supporters - whether business contacts, friends, or family - to sign up for this monthly newsletter by [sharing this link](#).

Give Feedback

What else can we do together? We're open to your ideas, both for this newsletter and other business collaborations. Please send your thoughts to Christine Dunne at christine@gardnerandco.co.

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