

## Smarter Collaboration Insights

---

Sharing ideas to accelerate smarter collaboration

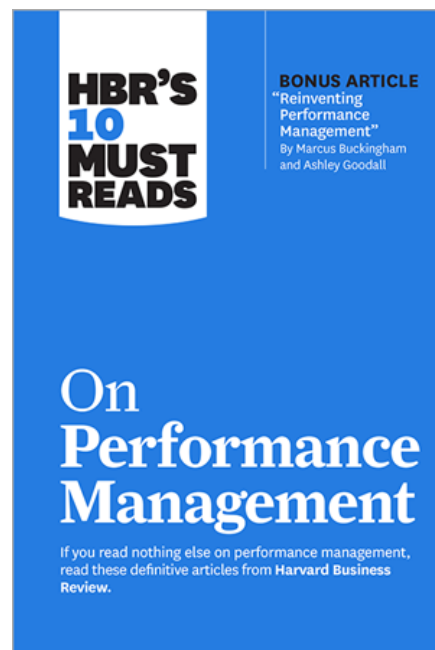
March 2023

### FEATURED THOUGHT LEADERSHIP

*See more thought leadership below.*

#### **HBR "Must Read" on Performance Management**

Dr. Heidi K. Gardner and Ivan Matviak's article on performance management has been chosen for the new book [\*HBR's 10 Must Reads on Performance Management\*](#). In this piece, they outline specific ways that companies can retool their performance management systems to boost collaboration.



#### **Harvard Business Review Press Webinar**

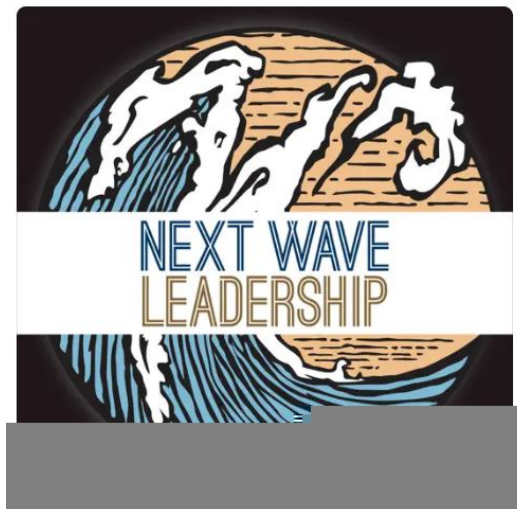
In a webinar with Harvard Business Review Press about their new book *Smarter Collaboration: A New Approach to Breaking Down Barriers and*

*Transforming Work*, Dr. Heidi K. Gardner and Ivan Matviak [share the business and talent case for smarter collaboration](#), as well as practical tips for implementing it in one's company.



### How to Make Collaboration More Efficient and Beneficial

In this episode of the Next Wave Leadership podcast, Dov Pollack and Dr. Heidi K. Gardner [examine how to improve collaboration](#) throughout an organization; why the myth of the lone genius is hurting companies; and how diversity plays a valuable role in collaboration—to name a few topics.



### SMARTER COLLABORATION BOOK UPDATE

#### *Smarter Collaboration* by the Numbers

Here are some key stats about the new book from Dr. Heidi K. Gardner and Ivan Matviak:

- **49** Amazon five-star reviews (and counting—please help us surpass 50!)
- **9** countries in which Dr. Gardner has hosted a book launch event
- **53** live book launch events since *Smarter Collaboration's* release

- **6,770** people who have attended a book launch event
- **20** podcasts featuring *Smarter Collaboration*, so far

### Book Tours in Full Swing

Dr. Heidi K. Gardner has been on the road, sharing the concepts from *Smarter Collaboration* with all sorts of audiences. Her most recent destination was Australia, where she held 16 live events in 11 days—including roundtables with the Australian Institute of Corporate Directors, multiple events with chief learning officers and other development professionals hosted by Harvard Corporate Learning, a keynote at the Managing Partners Forum on the Gold Coast, and many other launch events across industries and roles.

Upcoming tours will take place in Austin, Texas; Barcelona, and the UK—please reach out if you're interested in hosting your own event.

### Highlights from the March 2023 Australia Book Tour



## Two New Book Resources for Companies

The new [Smarter Collaboration Diagnostic Toolkit](#) gives leadership teams and business coaches the guidance and assets to conduct a collaboration diagnostic, which is a research-based assessment of an organization's top collaboration barriers, success stories, and opportunities.

We've also launched the Smarter Collaboration Book Club Kit. Perfect for workplaces, this digital resource includes questions for each chapter to help participants retain the key concepts and brainstorm—together—on how to apply them. For your complimentary kit, please email Christine Dunne at [christine@gardnerandco.co](mailto:christine@gardnerandco.co).

## MORE THOUGHT LEADERSHIP

Want to learn more about smarter collaboration? Check out these new articles and podcasts featuring Dr. Heidi K. Gardner:

- [Law.com Article](#): Showcases smarter collaboration as "real world legal innovation at work"
- [Børsen Article](#): Explains how clearly defining goals helps improve collaboration (check out the audio of the interview [here](#))
- [The Alame Podcast](#): Includes four questions to ask during a meeting to boost inclusion of all attendees
- [The Beautiful Truth Article and Video](#): Offers perspectives on purposeful business and associated actions
- [The Workback Article](#): Shares tips for building higher-performing teams

## STAY CONNECTED

### Keep in Touch

Follow Gardner & Co. on [LinkedIn](#) and visit our [website](#) for extra news and insights on smarter collaboration.

### Watch our Videos

Check out our new YouTube channel, which [features several videos](#) about the fundamentals of smarter collaboration and top strategies to apply it.

### Give Feedback

What else can we do together? We're open to your ideas, both for this newsletter and other business collaborations. Please send your thoughts to Christine Dunne at [christine@gardnerandco.co](mailto:christine@gardnerandco.co).

---

**Gardner & Co.**

[Lea@gardnerandco.co](mailto:Lea@gardnerandco.co)

508-463-5848



---

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Gardner & Co. · 1563 Massachusetts Avenue · Cambridge, MA 02138 · USA