

Smarter Collaboration Insights

Sharing ideas to accelerate smarter collaboration

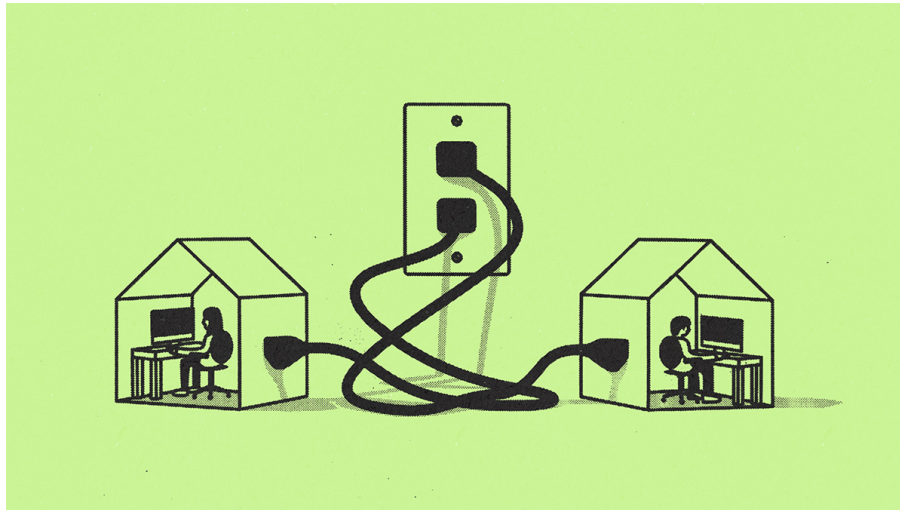
May 2023

FEATURED THOUGHT LEADERSHIP

See more thought leadership below.

New HBR Article: Is Your Hybrid Team Losing Steam?

In her latest piece for Harvard Business Review, Dr. Heidi K. Gardner [explores three approaches](#) for energizing hybrid teams. These strategies are grounded in a recent survey of 3,000 employees as well as interviews with leaders and working professionals - conducted by Dr. Gardner alongside Google Director of Creative Works, Abigail Posner. Whether your team is mostly in the office, or mostly remote, the tips are applicable to a range of situations.



BOOK TOURS

Highlights from Mexico City

Dr. Heidi K. Gardner recently returned from an action-packed trip to Mexico City, where she advised various organizations on how to further embed smarter

collaboration to achieve their strategic goals - drawing from *Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*. Here are a few highlights.



Wharton Book Salon

Smarter Collaboration co-author Ivan Matviak recently spoke about the book at his alma mater - The Wharton School of the University of Pennsylvania, as part of the "Wharton Magazine's Alumni Authors Salon." The event was moderated by *Wharton Magazine* editor Rich Rys, who is shown with Matviak below. The audience was especially interested in the process of writing a book, including

developing the ideas, conducting research and interviews, structuring the chapters, determining the length, finding a publisher, and publicizing it.



Upcoming Book Tours

Will you be in any of these places at the noted times? If so, we'd love to connect about a possible book tour event.

- **London:** Week of September 18
- **Philadelphia:** Week of October 2
- **Paris:** Week of October 23

SMART COLLABORATION ACCELERATOR

Accreditation Workshop Scheduled for June

Looking for a new collaboration tool for your coaching or learning development work? Consider becoming accredited in our Smart Collaboration Accelerator psychometric assessment. Our next "fast-track" accreditation for experienced coaches and learning development professionals is taking place virtually on June 12 from 6-9:30 p.m. Eastern Daylight Time. For more information, please email Christine at christine@gardnerandco.co.

MORE THOUGHT LEADERSHIP

A number of publications have recently featured smarter collaboration and its different facets:

- [People + Strategy Journal](#): "The Illusion of Inclusion: Four Traps That Undermine Authentic Diversity" offers research-backed ways for senior leaders and board members to properly manage diversity.
- [Diversity Professional](#): "Behavioral Tendencies: Another Way to Diversify Teams for Smarter Collaboration" explores how people's natural ways of collaborating can be an important source of diversity.
- [Legal Management](#): "Is Your Firm Ready for Smart Collaboration?" looks at three ways organizations can determine the most appropriate collaboration initiatives to implement.
- [Pharmacy Times](#): "How Smarter Collaboration Helps Pharmacy Professionals Achieve Their Goals" examines how smarter collaboration makes it easier for pharmacy professionals to quickly serve customers, keep up to date on new medications, and maintain their own wellbeing.
- [Management Today](#): "How to Deploy Smart Collaboration" shares background on Dr. Heidi K. Gardner's interest in the concept of collaboration, as well as the key tenets of *smarter* collaboration.

STAY CONNECTED

Keep in Touch

Follow Gardner & Co. on [LinkedIn](#) and visit our [website](#) for extra news and insights on smarter collaboration.

Watch our Videos

Check out our new YouTube channel, which [features several videos](#) about the fundamentals of smarter collaboration and top strategies to apply it.

Give Feedback

What else can we do together? For example, are you interested in a smarter collaboration diagnostic that reveals the top collaboration barriers and opportunities in your organization (we have [a new, user-friendly tool](#) for this purpose)? Please send your thoughts to Christine at christine@gardnerandco.co.

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