

## Smarter Collaboration Insights

Sharing ideas to accelerate smarter collaboration

November 2023

### THOUGHT LEADERSHIP

#### Smarter Collaboration Ideas Recognized by Thinkers50

At the recent Thinkers50 Awards Gala in London, Dr. Heidi K. Gardner [was named](#) one of the Thinkers50 newcomers. This means she is ranked by the prominent global platform as an influential management thinker - an important validation of the smarter collaboration ideas that are laid out in *Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*. Our team at Gardner & Co. couldn't be more thrilled!



#### Breaking Down Silos: Why and How To Do It

In a recent panel at the Legal Marketing Association's Northeast Regional Conference, hosted by consultant Deborah Farone, Dr. Heidi K. Gardner [explored how lawyer collaboration](#) can boost firm profitability, solidify

client relationships, and ease technology adoption. She also examined how focusing on people's risk tolerance can make them more effective in their roles.



### **Getting HR Leaders to Collaborate Across Different Vectors**

At the Richmond SHRM's 14th Annual Strategic Leadership Conference, Gardner & Co. Insights Director Csilla Ilkei discussed several research-proven approaches for human resources leaders across the four vectors of collaboration. For example, within the first vector (HR department), they are encouraged to embrace multi-disciplinary expert discussions where both tenured and younger colleagues feel safe contributing authentically. For more insights on collaborating in the first vector, watch the video below.



Gardner & Co. Insights Director Csilla Ilkei speaks at the Richmond SHRM's 14th Annual Strategic Leadership Conference.

## EVENTS & TOOLS

### Recap of Interactive Workshops for Top Brazilian Leaders

Dr. Heidi K. Gardner and Csilla Ilkei had the privilege of working with a fantastic group of leaders from Brazil to bring the smarter collaboration ideas to life - in industries ranging from manufacturing to banking and professional services. They led exercises on many different topics, including collaborating with third parties, avoiding over-collaboration, and collaborating during times of crisis. Check out key takeaways from the workshops in the video below.



Dr. Heidi K. Gardner shares key takeaways from recent smarter collaboration workshops with leaders from Brazil.

### Roundtable Focused on Using Strengths for Better Collaboration

At a recent roundtable hosted by Paul, Weiss, Rifkind, Wharton & Garrison LLP and organized by consultant Dave Harvey, CMOs from prestigious law firms rolled up their sleeves to tackle how they can better collaborate to address their challenges - including strengthening client relationships, recruiting and retaining diverse marketing staff, and positioning teams to succeed with AI.

After completing their Smart Collaboration Accelerator psychometric profile, participants knew their position on seven dimensions of collaboration, as well as their collaboration strengths and watchouts. Using real-life scenarios, they explored how they can capitalize on their strengths, avoid possible pitfalls, and

flex their behavior depending on the context. At the end of the session, they wrote down one action step to implement right away. We can't wait to check in!



## STAY CONNECTED

### Keep in Touch

Follow Gardner & Co. on [LinkedIn](#) and visit our [website](#) for extra news and insights on smarter collaboration.

### Watch our Videos

Check out our YouTube channel, which [features several videos](#) about the fundamentals of smarter collaboration and top strategies to apply it.

### Give Feedback

What else can we do together? Please send your thoughts to Christine at [christine@gardnerandco.co](mailto:christine@gardnerandco.co).

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**Gardner & Co.**

[marie@gardnerandco.co](mailto:marie@gardnerandco.co)

508-463-5848



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Gardner & Co. · 1563 Massachusetts Avenue · Cambridge, MA 02138 · USA